REVOLUTIONIZING THE WAY PEOPLE BORROW MONEY
The only lending platform that saves you time and pays you to use it.

Optimize Your Business Operations with Autonomous Financing

Ownest's cutting-edge technology automates the entire loan and decision-making process for lenders by optimizing lead generation, client communication, credit risk assessment and your own proprietary underwriting procedures - so you can focus on the core business processes that make you money. Plus, you can earn referral and annuity bonuses – simply by using the software.

Qualified Lead
PIPELINE

As a preferred lender, the system automatically funnels qualified leads directly to your dashboard - based on your customized lending criteria. The platform does the due diligence for you by instantly qualifying and ranking the applicants based on the 5 C's of lending, so you can focus your time and effort on only on the most qualified borrowers.

Increased
PRODUCTIVITY

The secure, cloud-based platform verifies assets, plus combines the functionality of an LOS and CRM in a user-friendly dashboard that is accessible anywhere, anytime - using any device. The open API lets you customize and integrate your existing tech stack so you can connect loan originators with borrowers and partners in a single branded, omni-channel platform.
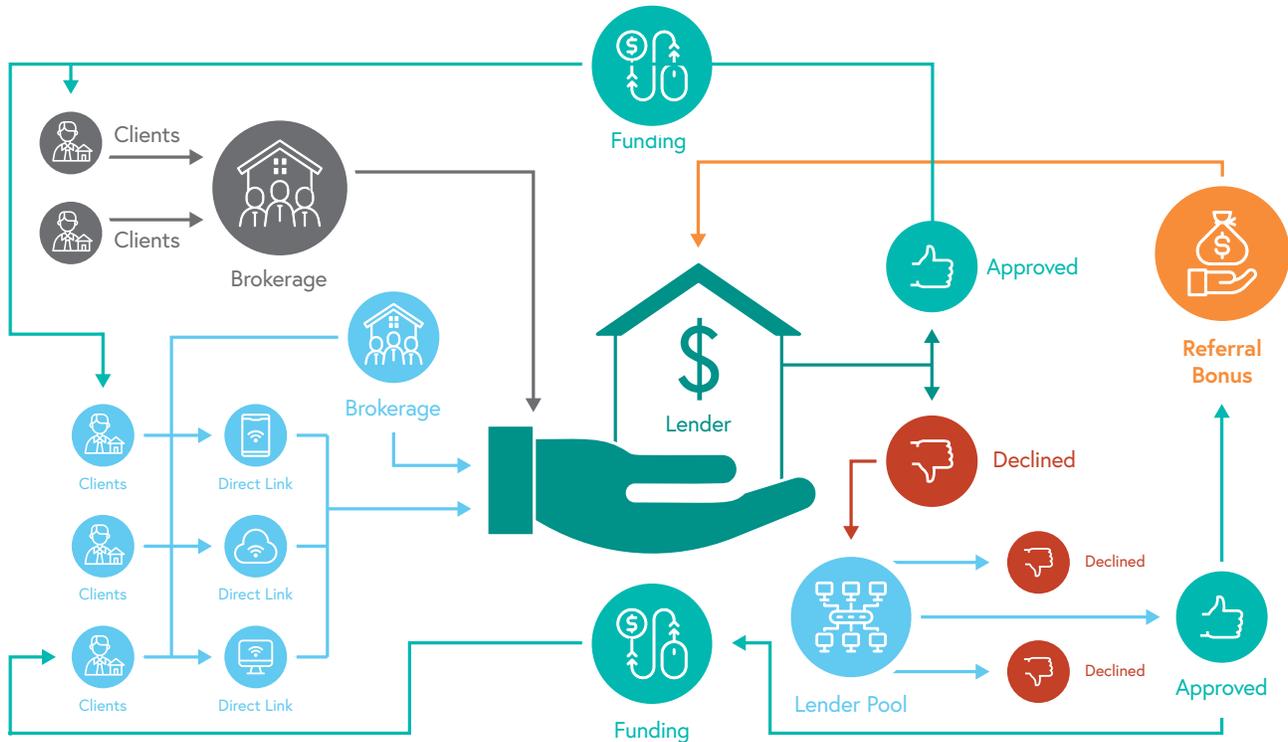
Automated
PROCESSES

Our proprietary technology saves you time and money by automating your time-consuming tasks like document gathering and customer communication. The convenient and user-friendly app guides the customer through the loan application and automatically sends timely reminders - increasing the application completion rate and faster close times.

Generate More Revenue

Our advanced technology increases your bottom line by driving more top-quality leads to your sales pipeline and provides instant credit risk assessment so you can close loans faster. Plus, the **Ownest** Platform is the only software that pays you referral and annuity bonuses for each completed loan through our system – providing you with recurring revenue for years to come.

How It Works

Business Intelligence

The intuitive dashboard provides valuable visibility and insight to:

- Detailed lead source and marketing analytics to assess ROI
- Quality of leads
- Status of application
- Employee activity with the account

Ownest's state-of-the-art software platform and data center meets the most stringent compliance requirements.
We are fully accredited under ISO 27001, SOC 1 and 2, SSAE16/ISAE 3402, SOX, PCI L1, FISMA Moderate.

ownest
The Future of Financing

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SCHEDULE A DEMO TODAY