



SELL MORE HOMES. FASTER.

With our End-to-End Financing Approval Engine

Turbo-boost your sales process with the ultimate lead qualifier and online mortgage approval software from Ownest. No other software provides a more comprehensive solution to help you **save time, increase revenue and know your customer like never before.**

Our game-changing autonomous financing technology lets customers shop for a mortgage online – like they would a flight or a hotel, but that’s just the beginning:

- Our customizable widget powers your ability to sell online - using your own brand
- Pront-O instantly pre-qualifies customers and ranks the most eligible homebuyers
- Maestr-O automates time-consuming tasks to save time and resources
- The user-friendly dashboard provides critical business insights and ROI tracking
- The software captures key insights about your customer for upselling and cross-selling
- Ownest pays you to close deals!

OMNI-CHANNEL MARKETING AND ONLINE SALES

Technology tailored to your business

Ownest makes it easy to sell your homes online. Our completely customizable widget seamlessly integrates with all of your digital platforms, turning them into powerful sales engines.

[Website](#) | [Social Media](#) | [Online Ads](#) | [Show Suite Devices](#)

The widget is powered by Ownest and personalized to your brand. Potential homebuyers simply click on any of your online property listings to start the quick and easy pre-qualification process.

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THE ULTIMATE LEAD QUALIFIER



Know who can purchase – right upfront

Our cutting-edge software instantly and accurately pre-qualifies potential homebuyers with **just 8 simple questions**. The system intelligently screens their credit with an easy-to-read green/yellow/red ranking system so you know their credit-worthiness at a glance. Google sends you the leads. Pront-O tells you who can actually purchase.

A win-win for you and your customer

Pront-O delivers a bigger credit picture based on the Five Cs of Credit: Credit Score, Capital, Character, Capacity and Collateral. Plus, the system performs a soft-credit check, so customers won't need to worry about affecting their credit score.





CRITICAL BUSINESS INTELLIGENCE

Increase productivity and streamline processes

Access the information you need – right from your dashboard: application status, sales conversion, marketing ROI, employee activity and a shareable industry news feed.

UNMATCHED CUSTOMER INSIGHTS

Know your customer like never before

Our advanced software captures the most in-depth information in the industry so you can gain valuable insight for upselling and cross-selling opportunities.

Credit Capacity | Demographics | Life Stage | Geospatial



Increase loyalty and lifetime value

Our platform acts as an extension of your brand with customizable features to enhance your overall customer experience. Customers love the simplicity of using the online application tool, which monitors their mortgage and sends recommendations for potential cost-savings – and it looks like it came from you.

Helpful and Friendly Support

Our in-house mortgage and technology experts are here to help you and your clients make the most of our software with top-notch support and training.

Advanced technology you can trust

Owneest's state-of-the-art, cloud-based platform seamlessly integrates and enhances your existing systems. Our technology meets or exceeds the strictest compliance requirements, so you can rest assured your information is secure.

CONTACT US TO SCHEDULE A DEMO:

Salescenter@ownest.ca | 1.855.699.2400 Ext. 102