



SELL MORE HOMES. FASTER.

With our End-to-End Financing Approval Engine

Turbo-boost your sales process with the ultimate lead qualifier and online mortgage approval software from Ownest. No other software provides a more comprehensive solution to help you **save time, increase revenue and know your customer like never before.**

Our game-changing autonomous financing technology lets customers shop for a mortgage online – like they would a flight or a hotel, but that’s just the beginning:

- Our customizable widget powers your ability to sell online - using your own brand
- Pront-O instantly pre-qualifies customers and ranks the most eligible homebuyers
- Maestr-O automates time-consuming tasks to save time and resources
- The user-friendly dashboard provides critical business insights and ROI tracking
- The software captures key insights about your customer for upselling and cross-selling
- Ownest pays you to close deals!

OMNI-CHANNEL MARKETING AND ONLINE SALES

Technology tailored to your business

Ownest makes it easy to sell your homes online. Our completely customizable widget seamlessly integrates with all of your digital platforms, turning them into powerful sales engines.

[Website](#) | [Social Media](#) | [Online Ads](#) | [Show Suite Devices](#)

The widget is powered by Ownest and personalized to your brand. Potential homebuyers simply click on any of your online property listings to start the quick and easy pre-qualification process.



AUTONOMOUS MORTGAGE APPLICATION

67% less paperwork and 70% faster

Your customer can easily apply anywhere, anytime, using any device. Our user-friendly software guides your buyer through an online mortgage application, sends friendly reminders, uploads forms and underwrites the mortgage – automatically.

Automatically searches over 22,000 mortgage products

Your customer is matched with the best lenders and rates based on their unique profile. They simply select their preferred mortgage and our in-house experts work directly with your client to help them secure financing. They'll also receive a tailor-made financing proposal – using your company brand.

Plus, you'll receive a referral bonus for every completed loan in our system!





CRITICAL BUSINESS INTELLIGENCE

Increase productivity and streamline processes

Access the information you need – right from your dashboard: application status, sales conversion, marketing ROI, employee activity and a shareable industry news feed.

UNMATCHED CUSTOMER INSIGHTS

Know your customer like never before

Our advanced software captures the most in-depth information in the industry so you can gain valuable insight for upselling and cross-selling opportunities.

Credit Capacity | Demographics | Life Stage | Geospatial



Increase loyalty and lifetime value

Our platform acts as an extension of your brand with customizable features to enhance your overall customer experience. Customers love the simplicity of using the online application tool, which monitors their mortgage and sends recommendations for potential cost-savings – and it looks like it came from you.

Advanced technology you can trust

Ownest's state-of-the-art, cloud-based platform seamlessly integrates and enhances your existing systems. Our technology meets or exceeds the strictest compliance requirements, so you can rest assured your information is secure.

Helpful and Friendly Support

Our in-house mortgage and technology experts are here to help you and your clients make the most of our software with top-notch support and training.

CONTACT US TO SCHEDULE A DEMO:

Salescenter@ownest.ca | 1.855.699.2400 Ext. 102